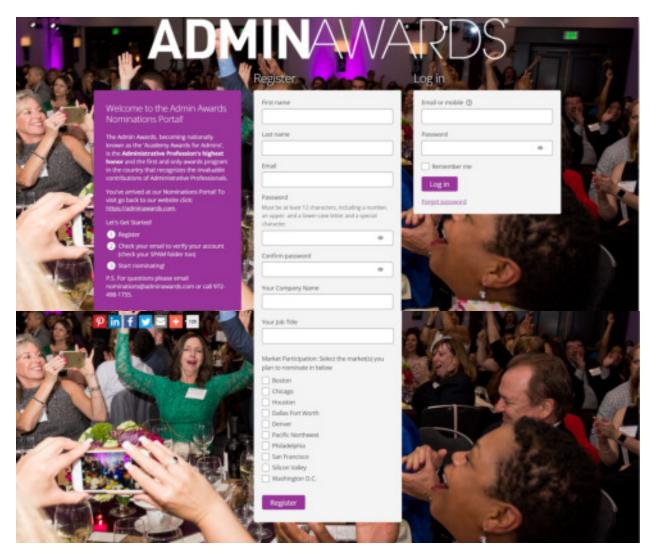
Thank you for your interest in the Admin Awards! We are excited that you are going to nominate your Awesome Admin for an award! Here are step by step instructions that will help guide you through the nomination process. At any time, you can reach out directly to our Director of Nominations, Judy Champion, for help. You can reach Judy at 214.577.6984 (call or text) or judy.champion@adminawards.com. So, let's get you started nominating!

Since your company is already registered to participate this year, you can start by going directly to our Nominations Portal here... https://theadminawards.awardsplatform.com/. Here's what you will see when you get there:



If this is your first-time logging in, you will need to complete the Register box in the middle of this screen. If you've already registered as a user, you can enter your email address and password in the Login box on the right of this screen and skip the registration information. Once you Register you will receive an email from the Admin Awards system that looks like this:



The Admin Awards Account Confirmation

Dear Judith,

Thank you for creating your nominations account with the Admin Awards!

To confirm that this account was indeed created by you, please click the link below or copy and paste it into your browser. You will then be able to log in and begin nominating!

Confirm account

If this was not you, then please ignore and delete this email.

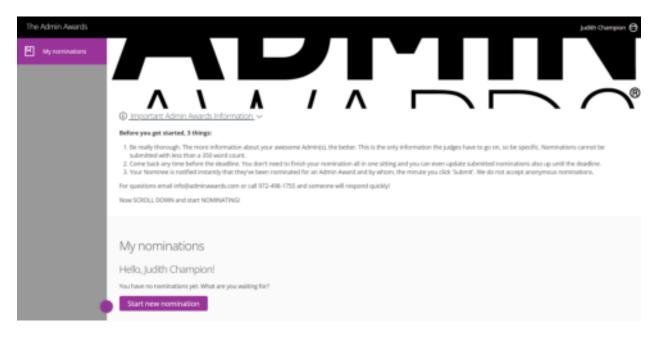
Thank you!

The Admin Awards Team

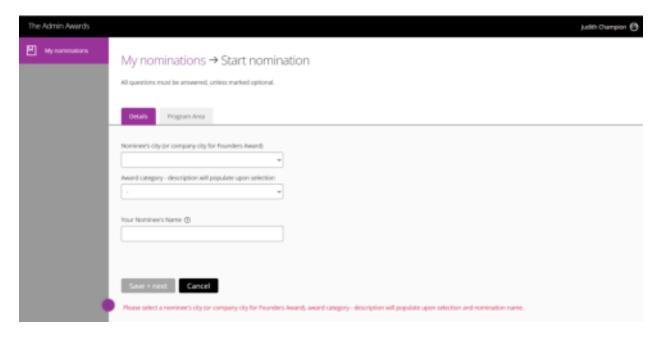
Dallas / Fort Worth | Silicon Valley | Denver | Houston | San Francisco | Chicago | Boston | Pacific Northwest | Philadelphia | Washington D.C. | Coming to a city near you.

This is an automated message from The Admin Awards. Please do not reply to this message.

Click on Confirm account and you will see the following screen:



Click on Start new nomination. The following screen will appear:



Choose your Nominee's city from the drop down in the first box. Then choose an award category from the drop down in the 2^{nd} box. Enter your nominee's first and last name in the 3^{rd} box, then click on Save + next at the bottom of the screen.

To make it easier for you to decide, here is a list of the award categories and a brief description of each:

The Colleen Barrett Award for Administrative Excellence – the Admin Awards' most prestigious award category.

The Colleen Barrett Award for Administrative Excellence is The Admin Awards' most prestigious award. This coveted award will be presented to the admin that best demonstrates the qualities listed below, many of which enabled Colleen Barrett's rise from legal secretary to President and Chief Operating Officer of Southwest Airlines and contributed to the company's legendary corporate culture and extraordinary success. These qualities are:

- High proficiency
- Values that reflect those of your organization

- Passionately committed to your organization's cause or purpose
- Deeply committed to legendary customer service both internally and externally
- The heart for employee advocacy making sure the company always does right by its employees

The Rookie of the Year Award

The Rookie of the Year Award celebrates an Administrative Professional (including Receptionists) new to the administrative profession whose career as an Admin started less than 3 years ago. Candidates in this award category have already made a significant impact on the organization, seek continuous improvement and demonstrate great potential to continue to excel and advance in their role. This award honors either young professionals who are either starting their career as an Administrative Professional, or more mature individuals who have re-entered the workforce as an Admin or made a career change. Please note: This is NOT an age-related award category.

The Leadership Award

The Leadership Award recognizes the Administrative Professional that best demonstrates multiple leadership qualities such as confidence, focus, integrity, innovation, patience, decisiveness, open-mindedness, empowerment, generosity, persistence, and a passion for helping fellow employees and their organization succeed.

The Achiever Award

The Achiever Award recognizes the high performing Administrative Professional that has successfully demonstrated one or more of the following criteria:

- Has successfully managed and/or executed a significant project that has had a positive, company-wide impact within the past 2 years and/or
- Continuously performs difficult tasks and solves challenging problems day after day as a result of their resourcefulness and relentless perseverance

The Administrative Excellence in Public Service Award

The Administrative Excellence in Public Service Award honors Administrative Professionals that are involved in either the public or private sectors in the following industries: Healthcare, Biotech, Pharma, Education, Government, Nonprofit, Military, Law Enforcement, Fire & Rescue, Politics. Professionals in these areas have made significant contributions to the success of their organizations in an administrative capacity.

The Spirit Award

The Spirit Award celebrates the Administrative Professional that consistently exhibits a positive, optimistic outlook that people find contagious and uplifting. They approach their work with high energy, enthusiasm and demonstrate an eagerness to help others, always with a positive can-do attitude. This is the person that lifts up the office, who people are drawn to during good days and bad, and the person that contributes to a culture of optimism and positivity within the organization.

The Loyalty Award

The Loyalty Award is presented to the Administrative Professional that has a long history of effective service in the administrative profession (minimum of 20 years) and/or has a long history of effective service to their existing company or Executive in an administrative capacity (minimum of 10 years).

The Above the Call Award

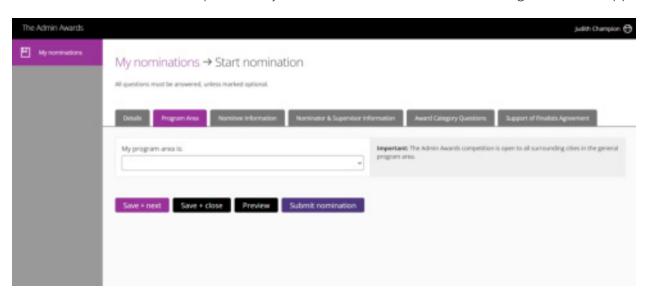
The Above the Call Award honors the Administrative Professional that goes above and beyond the call of duty in delivering an exceptional customer experience, a phenomenal first impression and serves internal

and external customers with professionalism, enthusiasm, and care. Candidates that qualify for the Above the Call Award include any Administrative Professional whose job responsibility involves significant interaction with others such as coworkers, customers, vendors, company visitors, etc. Administrative titles might include but are not limited to: Receptionists, Office Assistants, Client Service Assistants, Facilities Assistants, Sales Coordinators, Sales Assistants, Marketing Coordinators, etc.

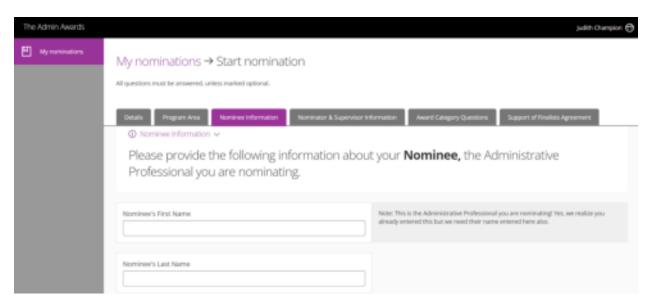
The Strategic Partnership Award

The Strategic Partnership Award is the award that demonstrates the tremendous impact an Executive Assistant and Executive team can have when they work together in true partnership to advance the needs of the organization. By utilizing the EA role to deliver greater strategic value to the executive and organization extraordinary new heights are achieved which this award category celebrates.

When the first screen is complete and you click on Save + next, the following screen will appear:

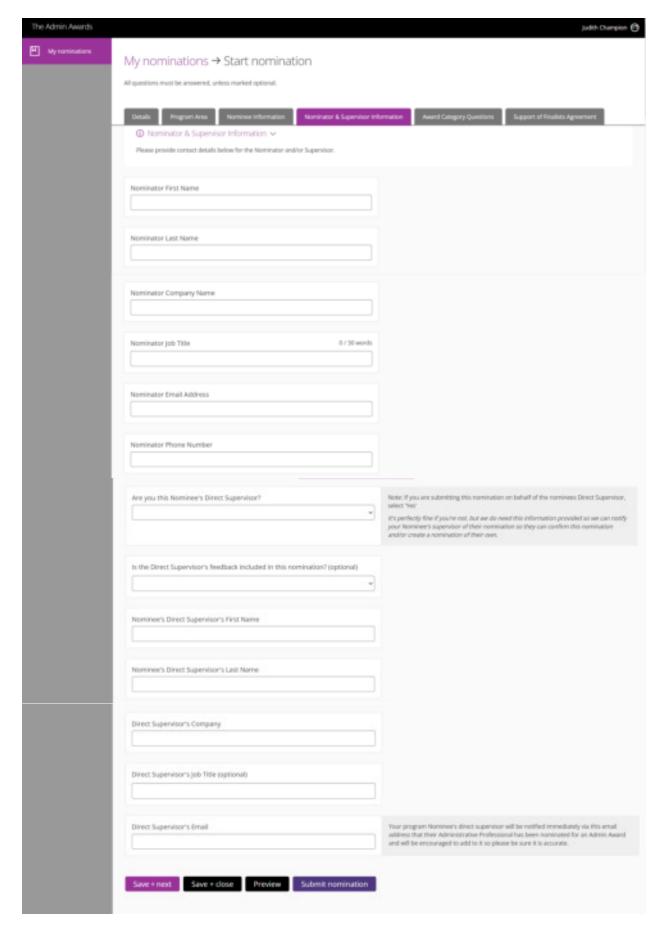


The Program Area is the same as the Nominee City on the previous page. Please select the program area and click on Save + next. The following screen will appear:



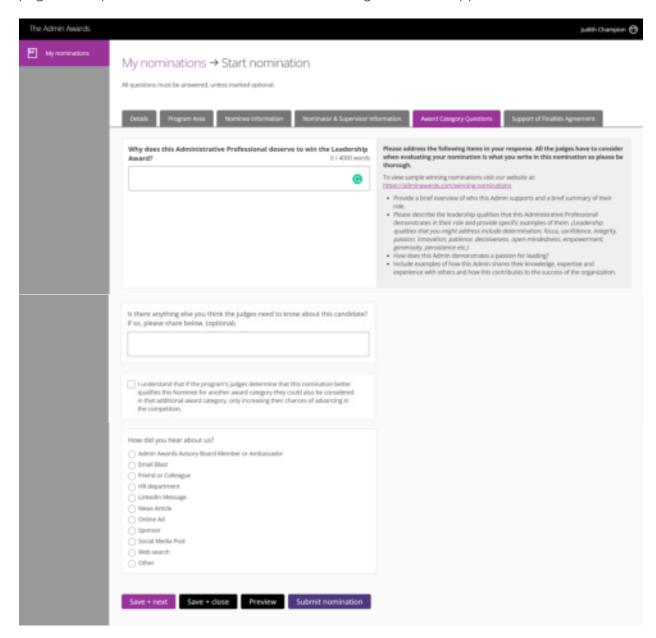
Nominee's Company		
Nominee Job Tide	0.740 words	
Nominee Email		
Nominee's Phone Number		
How many years has this Administrative current organization or executive? (Take Nominee.) (optional)		
How many total years has this Nomine	re served as an Administrative (Take a guess, we'll also verify with your	
Nominee.) (optional)	Transit a guesti, we it and verify mish your	
Save + next Save + close	Preview Submit nomination	

Enter your nominee's basic information then click on Save + next. (Note, at any time during the process you can click on Save + close and come back to finish your nomination later. To come back to the nomination, simply return to our nomination portal here... https://theadminawards.awardsplatform.com/ and login with your email address and the password you set when you registered as a user.) When you click on Save + next the following screen will appear:

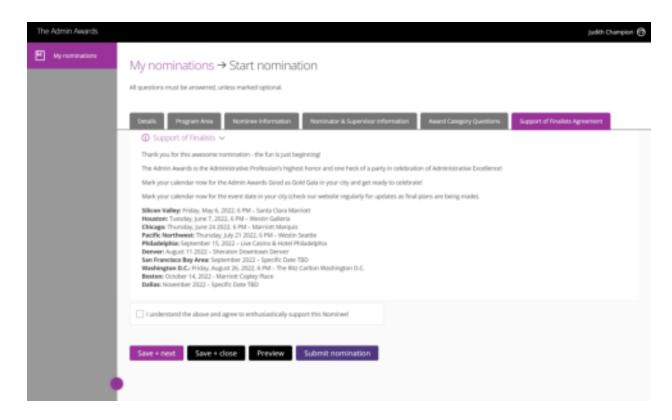


You are the nominator. If you are also the direct supervisor for your nominee, when you enter yes in the "Are you this Nominee's Direct Supervisor?" box, the rest of the direct supervisor questions will disappear. If

you are not your nominee's direct supervisor, please complete the direct supervisor information. Once the page is complete click on Save + next. The following screen will appear:



This page will be slightly different depending on the Award Category you selected on the 1st page of the Nominations Portal. Note, for all award categories except the Colleen Barrett Award for Administrative Excellence, there is a 350 word count minimum for the "Why does this Administrative Profesional deserve to win the ____ Award?" question. For the Colleen Barrett Award category there is a 150 word minimum for each question on the Award Category Questions tab. Once you've completed this page, click on Save + next. The following screen will appear:



Click the check box next to "I understand the above and agree to enthusiastically support this Nominee!" Then click Submit nomination and you're all done! Note, at any time during the process you can click on Save + close and come back to finish your nomination later. To come back to the nomination, simply return to our nomination portal here... https://theadminawards.awardsplatform.com/ and login with your email address and the password you set when you registered as a user.